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# APPLICATIONS OF LIVINGSTON-TYPE INEQUALITIES TO THE GENERALIZED ZALCMAN FUNCTIONAL 

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#### Abstract

We obtain sharp estimates for a generalized Zalcman coefficient functional with a complex parameter for the Hurwitz class and the Noshiro-Warschawski class of univalent functions as well as for the closed convex hulls of the convex and starlike functions by using an inequality from [6]. In particular, we generalize an inequality proved by Ma for starlike functions and answer a question from his paper [17]. Finally, we prove an asymptotic version of the generalized Zalcman conjecture for univalent functions and discuss various related or equivalent statements which may shed further light on the problem.


## 1. Introduction

Let $\mathbb{D}$ denote the unit disk in the complex plane and $S$ the class of normalized univalent (analytic and one-to-one) functions in $\mathbb{D}$ with the Taylor series $f(z)=z+\sum_{n=2}^{\infty} a_{n} z^{n}$. An instrumental problem in the development of this area for decades was the celebrated Bieberbach's conjecture: $\left|a_{n}\right| \leq n$; see [5] for the history and a survey of the fundamental techniques. The problem was finally solved by L. de Branges in 1984 (see [2] or [10] for a proof).

It is well known that the coefficients of any $f$ in $S$ satisfy $\left|a_{2}^{2}-a_{3}\right| \leq 1 ; c f$. [19, Theorem 1.5 and Problem 2, p. 23]. Zalcman's conjecture states that every $f$ in $S$ satisfies the more general sharp inequality $\left|a_{n}^{2}-a_{2 n-1}\right| \leq(n-1)^{2}$. The importance of the conjecture stems from the fact that it implies the Bieberbach conjecture. This was observed by Zalcman himself in the early 1970s (unpublished); Brown and Tsao [1] gave a slick short proof. They also proved the conjecture for the typically real and starlike functions [1]. Ma [16] did it for the closed convex hull of close-to-convex functions while Krushkal $[11,12]$ proved it in the general case for small values of $n$. More general versions of Zalcman's conjecture have also been considered [1,17,13,14] for the functionals such as $\Phi(f)=\lambda a_{n}^{2}-a_{2 n-1}$ and $\Phi(f)=\lambda a_{m} a_{n}-a_{m+n-1}$ for certain positive values of $\lambda$. These functionals are important because they appear frequently in the coefficient formulas for the inversion transformation in the theory of univalent functions [5, Ch. 2, p. 28].

[^0]In this paper we consider the general Zalcman-type functionals with complex $\lambda$, thus improving a number of results from our earlier unpublished manuscript [7]. The methods employed here are new and quite different; the results are much more general and do not seem likely to be obtained by the techniques used in [7]. As an improvement with respect to the earlier papers, we mention the following points:

- Unlike in the earlier literature, here we formulate sharp results for all possible complex values of the parameter $\lambda$ instead of just the real and positive ones; this may shed some additional light on the conjecture. Specifically, we prove such results for the small subclasses of the normalized univalent functions $S$ such as the Hurwitz and NoshiroWarschawski classes and also for the closed convex hulls of convex functions and starlike functions, two classes that also contain non-univalent functions.
- Thanks to our Lemma 1, each result formulated as an inequality that holds for all $\lambda \in \mathbb{C}$ can also be enunciated in an equivalent way as a single new inequality for the coefficients, which could be of some independent interest.
- Theorem 3 reflects a new phenomenon for the generalized functional $\Phi(f)=\lambda a_{m} a_{n}-$ $a_{m+n-1}$ : the sharp bounds obtained differ in an essential way in the case $m \neq n$ from the case $m=n$.
- We generalize the results proved by Brown and Tsao [1] and by Ma [17] for starlike functions and also answer a question from [17] on the smallest positive $\lambda$ for which Ma's estimates hold.
- We show that the generalized Zalcman conjecture is asymptotically true for every complex value of $\lambda$ and is also equivalent to other related statements which may provide further insight into the problem.
- We improve upon the observation that the Zalcman conjecture implies the Bieberbach conjecture by showing that this implication passes through three related but weaker conjectures than Zalcman's which may be of independent interest.

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## 2. Preliminaries

A useful lemma. The following simple but very useful lemma for complex numbers will allow us to rephrase several statements (to be proved later) in a different language. In this way, infinitely many conditions can typically be replaced by just a single one of different type.

Lemma 1. Let $a, b \in \mathbb{C}$ be arbitrary and $C, M>0$. Then

$$
\begin{equation*}
|a+\lambda b| \leq M \max \{C,|\lambda|\}, \quad \text { for all } \lambda \in \mathbb{C} \tag{1}
\end{equation*}
$$

if and only if

$$
\begin{equation*}
|a|+|b| C \leq M C \tag{2}
\end{equation*}
$$

Equality holds in (1) if and only if it holds in (2) if and only if $|\lambda|=C$ and $\arg \lambda=\arg a-$ $\arg b$.

Proof. If (1) holds, we can choose $\lambda$ with $|\lambda|=C$ and $\arg \lambda=\arg a-\arg b$ to get $|a|+|b| C \leq$ MC.

Conversely, assuming that $|a|+|b| C \leq M C$, the triangle inequality yields

$$
\begin{aligned}
|a+\lambda b| & \leq|a|+\left|\frac{\lambda}{C}\right||b| C \\
& \leq \max \left\{1,\left|\frac{\lambda}{C}\right|\right\}|a|+\max \left\{1,\left|\frac{\lambda}{C}\right|\right\}|b| C \\
& \leq M C \max \left\{1,\left|\frac{\lambda}{C}\right|\right\}=M \max \{C,|\lambda|\} .
\end{aligned}
$$

By inspecting the chains of inequalities in (1) and (2), it is quite direct to see that equality is possible in either case only when $|\lambda|=C$ and $\arg a=\arg (\lambda b)$ as claimed.

On Livingston-type inequalities. The class $\mathscr{P}$ of analytic functions $g$ such that $\operatorname{Re} g>$ 0 in $\mathbb{D}$, normalized so that $g(0)=1$, is considered frequently in connection with univalent functions. The classical Carathéodory lemma [5, Chapter 2] states that the Taylor coefficients $p_{n}$ of any such function $g$ must satisfy the sharp inequality $\left|p_{n}\right| \leq 2, n \geq 1$. Another inequality: $\left|p_{n}-p_{k} p_{n-k}\right| \leq 2$ for the functions in $\mathscr{P}$ was proved by Livingston [15, Lemma 1]. The following generalization was obtained by the first author in [6] and will be crucial in this paper.

Theorem A. If $g \in \mathscr{P}, g(z)=1+\sum_{n=1}^{\infty} p_{n} z^{n}$ and $1 \leq k \leq n-1$ then

$$
\begin{equation*}
\left|p_{n}-w p_{k} p_{n-k}\right| \leq 2 \max \{1,|1-2 w|\}, \quad \text { for all } w \in \mathbb{C}, \tag{3}
\end{equation*}
$$

and the inequality is sharp.

We can now deduce an inequality which may be of independent interest. It can be seen as a generalization of the well-known estimate:

$$
\left|p_{2}-\frac{1}{2} p_{1}^{2}\right|+\frac{1}{2}\left|p_{1}\right|^{2} \leq 2,
$$

which can be found in [19, p. 166] and can also be deduced from the classical SchwarzPick lemma.

PROPOSITION 2. If $g \in \mathscr{P}, g(z)=1+\sum_{n=1}^{\infty} p_{n} z^{n}$ and $1 \leq k \leq n-1$ then

$$
\begin{equation*}
\left|p_{n}-\frac{1}{2} p_{k} p_{n-k}\right|+\frac{1}{2}\left|p_{k} p_{n-k}\right| \leq 2 . \tag{4}
\end{equation*}
$$

The inequality is sharp.
Proof. Rewriting inequality (3) from Theorem A in the form

$$
\left|2 p_{n}-p_{k} p_{n-k}+(1-2 w) p_{k} p_{n-k}\right| \leq 4 \max \{1,|1-2 w|\}
$$

the statement follows by Lemma 1.

We note that the inequality stated in Proposition 2 also appeared (with a different proof) in Campschroer's thesis [4, §1.4] which contains various interesting ideas on extremal problems.

The combined use of Theorem A, Lemma 1, and Proposition 2 will be the key to a number of results throughout this paper.

## 3. Sharp estimates for some special classes

In this section we will obtain various estimates on the generalized Zalcman functional $\Phi(f)=\lambda a_{m} a_{n}-a_{m+n-1}$ with complex values $\lambda$. We do this for four different classes of functions which are either subclasses of $S$ or closed convex hulls of important subclasses of $S$ (which also contain non-univalent functions). All estimates are sharp and each one of them is also formulated in an equivalent way

The Hurwitz class. The name Hurwitz class is often used to denote the set $\mathscr{H}$ of all functions $f$ of the form

$$
f(z)=z+a_{2} z^{2}+a_{3} z^{3}+\ldots,
$$

analytic in $\mathbb{D}$ and with the property that $\sum_{n=2}^{\infty} n\left|a_{n}\right| \leq 1$. Obviously, the $n$-th coefficient of a function in $\mathscr{H}$ is subject to the estimate $\left|a_{n}\right| \leq 1 / n$ for each $n$. The simplest example of a function in $\mathscr{H}$ is the polynomial $P_{n}(z)=z+\frac{z^{n}}{n}, n \geq 2$. It is a well-known exercise that $\mathscr{H} \subset S$. The reader is referred to [8] for further properties of $\mathscr{H}$.

For the functions in this class we obtain a much smaller bound on the Zalcman functional than for the entire class $S$. We stress the difference between items (a) and (b) of the theorem below: the estimates on the functional $\Phi(f)=\lambda a_{m} a_{n}-a_{m+n-1}$ differ in an essential way in the cases $m=n$ and $m \neq n$, with the presence of an extra factor of four in the denominator in the latter case.

THEOREM 3. (a) If $f \in \mathscr{H}$ and $n \geq 2$ then the following inequality holds for the coefficients of $f$ :

$$
\begin{equation*}
n^{2}\left|a_{n}^{2}\right|+(2 n-1)\left|a_{2 n-1}\right| \leq 1 \tag{5}
\end{equation*}
$$

This single inequality is equivalent to

$$
\begin{equation*}
\left|\lambda a_{n}^{2}-a_{2 n-1}\right| \leq \max \left\{\frac{|\lambda|}{n^{2}}, \frac{1}{2 n-1}\right\}, \quad \text { for all } \lambda \in \mathbb{C} . \tag{6}
\end{equation*}
$$

Equality holds if and only if

$$
f(z)= \begin{cases}z+\frac{\alpha}{2 n-1} z^{2 n-1}, & \text { for }|\lambda| \leq \frac{n^{2}}{2 n-1} \\ z+\frac{\alpha}{n} z^{n}, & \text { for }|\lambda| \geq \frac{n^{2}}{2 n-1},\end{cases}
$$

where $\alpha$ is a complex number of modulus one.
(b) If $f \in \mathscr{H}$, then for any two distinct values $m, n \geq 2$ we have

$$
\begin{equation*}
4 m n\left|a_{m} a_{n}\right|+(m+n-1)\left|a_{m+n-1}\right| \leq 1 . \tag{7}
\end{equation*}
$$

The last inequality is equivalent to

$$
\begin{equation*}
\left|\lambda a_{m} a_{n}-a_{m+n-1}\right| \leq \max \left\{\frac{|\lambda|}{4 m n}, \frac{1}{m+n-1}\right\}, \quad \text { for all } \lambda \in \mathbb{C} . \tag{8}
\end{equation*}
$$

Equality holds if and only if

$$
f(z)= \begin{cases}z+\frac{\alpha}{m+n-1} z^{m+n-1}, & \text { for }|\lambda| \leq \frac{4 m n}{m+n-1} \\ z+\frac{\alpha}{2 m} z^{m}+\frac{\beta}{2 n} z^{n}, & \text { for }|\lambda| \geq \frac{4 m n}{m+n-1}\end{cases}
$$

where $\alpha$ and $\beta$ are complex numbers such that $|\alpha|=|\beta|=1$.
Proof. (a) By the definition of $\mathscr{H}$ we have that $n\left|a_{n}\right| \leq 1$ and therefore

$$
n^{2}\left|a_{n}\right|^{2}+(2 n-1)\left|a_{2 n-1}\right| \leq n\left|a_{n}\right|+(2 n-1)\left|a_{2 n-1}\right| \leq 1 .
$$

Taking

$$
M=\frac{1}{n^{2}}, \quad C=\frac{n^{2}}{2 n-1}
$$

in Lemma 1, the above inequality is equivalent to (6). Obviously, equality is only possible when $n\left|a_{n}\right|=1$ or $n\left|a_{n}\right|=0$. The first case implies that $a_{2 n-1}=0$ and all remaining coefficients are zero. The second yields that $(2 n-1) a_{2 n-1}=1$ and all remaining coefficients are zero, which easily leads to the desired conclusion.
(b) The proof is slightly more involved in the case $m \neq n$. Set $x=m\left|a_{m}\right|$ and $y=n\left|a_{n}\right|$. Clearly $x, y \geq 0$ and by the definition of $\mathscr{H}$ they satisfy $x+y \leq 1$. This and $(x-y)^{2} \geq 0$ imply

$$
4 x y \leq(x+y)^{2} \leq x+y
$$

It follows readily from the definition of $\mathscr{H}$ that

$$
4 m n\left|a_{m} a_{n}\right|+(m+n-1)\left|a_{m+n-1}\right| \leq 1
$$

Using Lemma 1 with

$$
M=\frac{1}{4 m n}, \quad C=\frac{4 m n}{m+n-1}
$$

we see that this is equivalent to (8).
Equality holds in (b) if and only if either $m\left|a_{m}\right|=n\left|a_{n}\right|=0$ or $m\left|a_{m}\right|=n\left|a_{n}\right|=1 / 2$, which again easily leads to the claim on extremal functions.

The Noshiro-Warschawski class. We now consider the functions in the normalized class

$$
\mathscr{R}=\left\{f \in \mathscr{H}(\mathbb{D}): \operatorname{Re} f^{\prime}(z)>0, f(0)=0, f^{\prime}(0)=1\right\} .
$$

A typical example of a function in $\mathscr{R}$ is $f(z)=2 \log \frac{1}{1-z}-z$ whose derivative is $f^{\prime}(z)=$ $(1+z) /(1-z)$, a mapping of $\mathbb{D}$ onto the right half-plane. The branch of the logarithm is chosen so that $\log 1=0$.

Note that $\mathscr{R} \subset S$ by the basic Noshiro-Warschawski lemma [5, Theorem 2.16]. MacGregor [18] showed that for $f$ in $\mathscr{R}$ we have $\left|a_{n}\right| \leq 2 / n$. On the other hand, $\mathscr{R}$ contains the Hurwitz class $\mathscr{H}$. This can be seen as follows. If $f$ is a function in $\mathscr{H}$ other than the identity, then $f^{\prime}(0)=1$ and, when $z \neq 0$, we have the strict inequality

$$
\operatorname{Re} f^{\prime}(z)=1+\sum_{n=2}^{\infty} n \operatorname{Re}\left\{a_{n} z^{n-1}\right\} \geq 1-\sum_{n=2}^{\infty} n\left|a_{n}\right||z|^{n-1}>1-\sum_{n=2}^{\infty} n\left|a_{n}\right| \geq 0 .
$$

It should not be too surprising to have larger upper bounds for the generalized Zalcman functional among the functions in $\mathscr{R}$ than for those in $\mathscr{H}$. This is indeed the case, as our next result shows.

THEOREM 4. Let $f \in \mathscr{R}$ and $m, n \geq 2$. Then the following inequality holds for the coefficients of $f$ :

$$
\left|\frac{m n}{2(m+n-1)} a_{m} a_{n}-a_{m+n-1}\right|+\frac{m n\left|a_{m} a_{n}\right|}{2(m+n-1)} \leq \frac{2}{m+n-1} .
$$

This is equivalent to

$$
\left|\lambda a_{m} a_{n}-a_{m+n-1}\right| \leq \frac{2}{m+n-1} \max \left\{1,\left|1-2 \lambda \frac{m+n-1}{m n}\right|\right\} \quad \text { for all } \quad \lambda \in \mathbb{C} .
$$

## Equality holds in both inequalities for the function

$$
\begin{equation*}
f(z)=2 \log \frac{1}{1-z}-z \tag{9}
\end{equation*}
$$

when $\left|1-2 \lambda \frac{m+n-1}{m n}\right| \geq 1$ and for

$$
f(z)=\int_{[0, z]} \frac{1+\zeta^{m+n-2}}{1-\zeta^{m+n-2}} d \zeta
$$

(meaning integration over the segment from 0 to $z$ ) when $\left|1-2 \lambda \frac{m+n-1}{m n}\right|<1$.
Proof. Let $f \in \mathscr{R}, f(z)=z+\sum_{n=2}^{\infty} a_{n} z^{n}$ in $\mathbb{D}$. Then $g=f^{\prime} \in \mathscr{P}$ and, writing $g(z)=$ $1+\sum_{n=1}^{\infty} p_{n} z^{n}$, the coefficients of $f$ and $g$ are related by $p_{n-1}=n a_{n}$. The desired inequalities now follow from Theorem A and Proposition 2.

The function given by (9) has coefficients $2 / n$ and yields equality in the cases indicated. For the remaining case, when $\left|1-2 \lambda \frac{m+n-1}{m n}\right|<1$, we find that the function

$$
f^{\prime}(z)=\frac{1+z^{m+n-2}}{1-z^{m+n-2}}
$$

belongs to $\mathscr{P}$. Since $f(0)=0$, it follows that $f \in \mathscr{R}$. Clearly,

$$
f(z)=z+\sum_{k=1}^{\infty} \frac{2}{k(m+n-2)+1} z^{k(m+n-2)+1}
$$

and it is easily checked that equality is attained for this function.
We observe that one can write down an explicit formula for the extremal function written above as a primitive but there is really no need for this.

The closed convex hull of convex functions. Denote by $C$ the class of convex functions in $S$. A typical example is the half-plane function $\ell(z)=\frac{z}{1-z}$. It is well known that the coefficient estimate can be improved a great deal for the functions in $C$ : by a theorem of Loewner, they must satisfy $\left|a_{n}\right| \leq 1$, with equality only for the function $\ell$ and its rotations (see [5, Corollary on p. 45]).

Denote by $\operatorname{co}(C)$ the convex hull of $C$ and by $\overline{\operatorname{co(C)}}$ its closure in the topology of uniform convergence on compact subsets of $\mathbb{D}$. Note that this larger class no longer consists exclusively of univalent functions. A well-known result of Marx and Strohhäcker
[19, p.45] implies that

$$
\overline{\operatorname{co}(C)}=\left\{f \in H(\mathbb{D}): \operatorname{Re}(f(z) / z)>1 / 2, f(0)=f^{\prime}(0)-1=0\right\} .
$$

Thus, a connection with the class $\mathscr{P}$ is readily established by the formula

$$
g(z)=\left\{\begin{array}{l}
2 \frac{f(z)}{z}-1, \quad \text { for } z \neq 0 \\
1, \quad \text { for } z=0
\end{array}\right.
$$

that is, $f \in \overline{\operatorname{co(C)}}$ if and only if $g \in \mathscr{P}$.
For real parameters $\lambda$ and in the case when $m=n$, the inequality in the following theorem appeared in [7] for $0 \leq \lambda \leq 2$ and in [14] for $\lambda \geq 2$. Here we give a complete answer for all complex $\lambda$ and all $m, n \geq 2$.
THEOREM 5. Let $f$ be in $\overline{\operatorname{co}(C)}$ and $m, n \geq 2$. Then

$$
\left|a_{m} a_{n}-a_{m+n-1}\right|+\left|a_{m} a_{n}\right| \leq 1 .
$$

This is equivalent to the following statement:

$$
\left|\lambda a_{m} a_{n}-a_{m+n-1}\right| \leq \max \{1,|1-\lambda|\}, \quad \text { for all } \lambda \in \mathbb{C} .
$$

Equality holds in both inequalities for the function given by

$$
\begin{equation*}
f(z)=\frac{z}{1-z} \tag{10}
\end{equation*}
$$

when $|1-\lambda| \geq 1$ and for

$$
\begin{equation*}
f(z)=\frac{z}{1-z^{m+n-2}} \tag{11}
\end{equation*}
$$

when $|1-\lambda|<1$.
Proof. The function $g$ given by

$$
g(z)=2 \frac{f(z)}{z}-1=1+\sum_{n=1}^{\infty} p_{n} z^{n}, \quad z \neq 0, \quad g(0)=1
$$

belongs to $\mathscr{P}$ and the coefficients of the functions $f$ and $g$ are related by $p_{n-1}=2 a_{n}$. Theorem A yields the desired inequality in $\lambda$ and the equivalent formulation as a single inequality follows by Lemma 1.

The function given by (10) clearly yields equality in the cases indicated. For the remaining case, when $|1-\lambda|<1$, we consider the function

$$
g(z)=\frac{1+z^{m+n-2}}{1-z^{m+n-2}}
$$

which belongs to $P$. Let $f$ be the function in $\overline{\operatorname{co}(C)}$ for which $g(z)=2 f(z) / z-1$. We see that

$$
f(z)=\frac{z}{1-z^{m+n-2}}=\sum_{k=0}^{\infty} z^{k(m+n-2)+1}
$$

and equality is attained for this function.

A further generalization. More generally, one can consider the class $C(\alpha)$ of analytic functions in $\mathbb{D}$ of the form $f(z)=z+a_{2} z^{2}+a_{3} z^{3}+\ldots$ which satisfy

$$
\operatorname{Re}\left(1+\frac{z f^{\prime \prime}}{f^{\prime}}\right)>\alpha
$$

This class was introduced by Robertson in [20, Section 3], cf. also [9, §2.3]. Of course, $C(0)=C$, the class of convex functions. Since these classes become smaller as $\alpha$ increases, all functions in $C(\alpha)$ are univalent and convex whenever $0 \leq \alpha<1$. When $-1 / 2 \leq \alpha<0$ these functions are known to be univalent and convex in one direction [22].

The function given by

$$
f_{\alpha}(z)= \begin{cases}\frac{1-(1-z)^{2 \alpha-1}}{2 \alpha-1}, & \text { for } \alpha \neq 1 / 2, \\ \log \frac{1}{1-z}, & \text { for } \alpha=1 / 2\end{cases}
$$

is often extremal in this class. Its coefficients are easily computed:

$$
A_{n}=\frac{\Gamma(n+1-2 \alpha)}{n!\Gamma(2-2 \alpha)}=\frac{1}{n!} \prod_{k=2}^{n}(k-2 \alpha) .
$$

It is known that $\left|a_{n}\right| \leq A_{n}$ for functions in $C(\alpha)$ (see [20] for $0 \leq \alpha<1$ and [21] for starlike functions of any order $\alpha<1$, which directly implies the inequality considered here through Alexander's Theorem).

Arguments similar to those used earlier allow us to recover, without much effort, a recent theorem from [14]; thus, we omit several details below.

Theorem 6. Let $\alpha<1, f \in \overline{\operatorname{co(C(\alpha ))}}, m, n \geq 2$, and $A_{n}$ as above. Then

$$
\left|\frac{a_{m} a_{n}}{A_{m} A_{n}}-\frac{a_{m+n-1}}{A_{m+n-1}}\right|+\frac{\left|a_{m} a_{n}\right|}{A_{m} A_{n}} \leq 1 .
$$

This is equivalent to the following statement:

$$
\left|\lambda a_{m} a_{n}-a_{m+n-1}\right| \leq \max \left\{A_{m+n-1},\left|\lambda A_{m} A_{n}-A_{m+n-1}\right|\right\}, \quad \text { for all } \lambda \in \mathbb{C} .
$$

Equality holds in both inequalities above for the function given by $f=f_{\alpha}$ in the case when $\left|\lambda A_{m} A_{n}-A_{m+n-1}\right| \geq A_{m+n-1}$ and for the function

$$
f(z)=\frac{1}{m+n-2} \sum_{k=1}^{m+n-2} e^{-\frac{2 \pi k i}{m+n-2}} f_{\alpha}\left(e^{\left.\frac{2 \pi k i}{m+n-2} z\right)}\right.
$$

in the case when $\left|\lambda A_{m} A_{n}-A_{m+n-1}\right|<A_{m+n-1}$.
Proof. Theorem 4 in [3] provides the following Herglotz-type representation: there exists a probability measure $\mu$ on $\mathbb{T}$ such that

$$
f^{\prime}(z)=\int_{\mathbb{T}} \frac{d \mu(\lambda)}{(1-\lambda z)^{2-2 \alpha}}
$$

for every $f \in \overline{\operatorname{co}(C(\alpha))}$. From here the coefficients of such $f$ relate with those of a function in $\mathscr{P}$ by

$$
a_{n}=\frac{A_{n}}{2} p_{n-1} .
$$

The desired result now follows from Theorem A and Proposition 2 as before.

The closed convex hull of starlike functions. A set $E$ is said to be starlike with respect to the origin if for every $z \in E$ the entire segment $[0, z]$ is contained in $E$. A function $f$ is said to be starlike if it is a univalent function of the disk onto a domain starlike with respect to the origin. The usual notation for the subclass of $S$ consisting of all starlike functions is $S^{*}$. Obviously, $C \subset S^{*} \subset S$.

Brown and Tsao [1, Theorem 2] showed that the Zalcman conjecture is true for starlike functions and Ma [17, Theorem 2.3] generalized their result further to show that

$$
\left|\lambda a_{m} a_{n}-a_{m+n-1}\right| \leq \lambda m n-m-n+1
$$

whenever $\lambda \in \mathbb{R}$ and $\lambda \geq \lambda_{0}=\frac{2(m+n-1)}{m n}$. The following result generalizes his result to the case of complex parameters and at the same time answers in the affirmative his question posed in [17] as to whether $\lambda_{0}$ is the smallest positive number for which the above bound remains true.

Theorem 7. Let $f \in \overline{\operatorname{co}\left(S^{*}\right)}$ and $m, n \geq 2$. Then

$$
\left|\frac{a_{m} a_{n}}{m n}-\frac{a_{m+n-1}}{m+n-1}\right|+\frac{\left|a_{m} a_{n}\right|}{m n} \leq 1 .
$$

This statement is equivalent to

$$
\left|\lambda a_{m} a_{n}-a_{m+n-1}\right| \leq(m+n-1) \max \left\{1,\left|1-\frac{m n}{m+n-1} \lambda\right|\right\}, \text { for all } \lambda \in \mathbb{C} \text {. }
$$

In both cases, equality holds for the function given by

$$
\begin{equation*}
f(z)=\frac{z}{(1-z)^{2}} \tag{12}
\end{equation*}
$$

when $\left|1-\frac{m n}{m+n-1} \lambda\right| \geq 1$ and for

$$
\begin{equation*}
f(z)=\frac{z}{1-z^{m+n-2}}+(m+n-2) \frac{z^{m+n-1}}{\left(1-z^{m+n-2}\right)^{2}} \tag{13}
\end{equation*}
$$

when $\left|1-\frac{m n}{m+n-1} \lambda\right|<1$.
Proof. By Alexander's Theorem [5, §2.5] we know that every starlike function $f$ is of the form $f(z)=z h^{\prime}(z)$ for some $h$ in $C$. Such a relation is preserved upon taking convex combinations and uniform limits on compact subsets of the disk, hence we obtain the same conclusion for every function $f$ in $\overline{\operatorname{co}\left(S^{*}\right)}$ and some corresponding $h$ in $\overline{\operatorname{co}(C)}$. Next, taking into account the connection between the classes $\overline{\operatorname{co}(C)}$ and $\mathscr{P}$ we readily get that for every $f$ in $\overline{\operatorname{co}\left(S^{*}\right)}$ there is a function $g$ in $\mathscr{P}$ such that

$$
f(z)=z h^{\prime}(z)=z\left(\frac{z+z g(z)}{2}\right)^{\prime}=\frac{z}{2}\left(1+g(z)+z g^{\prime}(z)\right),
$$

Writing $g(z)=1+\sum_{n=1}^{\infty} p_{n} z^{n}$ we can easily deduce that $a_{n}=\frac{n p_{n-1}}{2}, n \geq 2$. Now, Theorem A yields the first and Proposition 2 the second of the two inequalities.

We note that the Koebe function (12) clearly satisfies the equality in the cases indicated. For the remaining case, when $\left|1-\frac{m n}{m+n-1} \lambda\right|<1$, we consider the function

$$
g(z)=\frac{1+z^{m+n-2}}{1-z^{m+n-2}},
$$

which belongs to $\mathscr{P}$. Hence, in view of the above computation, the function $f=\frac{z}{2}(1+$ $\left.g+z g^{\prime}\right)$ belongs to $\overline{\operatorname{co}\left(S^{*}\right)}$ and has the form (13). We now compute

$$
f(z)=z+\sum_{k=1}^{\infty}(k(m+n-2)+1) z^{k(m+n-2)+1} .
$$

Clearly, equality is attained for this function in both inequalities.
The class $\overline{\operatorname{co}\left(S^{*}\right)}$ is obviously strictly larger than $S^{*}$ and it turns out that, in the simplest case $\lambda=1$, the above Theorem 7 yields the sharp bound

$$
\left|a_{m} a_{n}-a_{m+n-1}\right| \leq \max \{m+n-1,(m-1)(n-1)\},
$$

which is different from $(m-1)(n-1)$ when either $m=2$ or $m=n=3$; this is explained in [17]. In particular, when $m=n \in\{2,3\}$ we have the estimate $\left|a_{n}^{2}-a_{2 n-1}\right| \leq 2 n-1$. In this case, $2 n-1>(n-1)^{2}$, the general estimate in the Zalcman conjecture (also confirmed by Brown and Tsao for starlike functions). However, there is no contradiction since the class $\overline{\operatorname{co}\left(S^{*}\right)}$ also contains non-univalent functions.

## 4. Some general considerations

An asymptotic version of the Zalcman conjecture. Let $f \in S$ and $M_{\infty}(r, f)=\max _{|z|=r}|f(z)|$. Recall that the Hayman index of $f$ is the number

$$
\alpha=\lim _{r \rightarrow 1}(1-r)^{2} M_{\infty}(r, f) .
$$

It is well known [5, p. 157] that $0 \leq \alpha \leq 1$. Moreover, Hayman's regularity theorem [ 5 , Theorem 5.6] asserts that for each $f$ in $S$ its $n$-th Taylor coefficient $a_{n}$ satisfies $\lim _{n \rightarrow \infty}\left|a_{n} / n\right|=$ $\alpha$.

Even though the Zalcman conjecture continues to be open problem, we now show that its asymptotic version is true and we give it in a precise quantitative form.

Theorem 8. Let $f(z)=z+a_{2} z^{2}+\ldots$ be in $S$, with Hayman index $\alpha$, and let $\lambda \in \mathbb{C}$. Then

$$
\begin{equation*}
\lim _{m, n \rightarrow \infty} \frac{\left|\lambda a_{m} a_{n}-a_{m+n-1}\right|}{|\lambda m n-m-n+1|}=\alpha^{2} . \tag{14}
\end{equation*}
$$

Also, if we define $B_{m, n}(\lambda)=\sup _{f \in S}\left|\lambda a_{m} a_{n}-a_{m+n-1}\right|$, then

$$
\lim _{m, n \rightarrow \infty} \frac{B_{m, n}(\lambda)}{|\lambda m n-m-n+1|}=1 .
$$

In both limits, we understand that $(m, n) \rightarrow(\infty, \infty)$ unconditionally in $\mathbb{N}^{2}$ (meaning that $m+n \rightarrow \infty)$.

Proof. Applying the triangle inequality we get

$$
\frac{\left|\lambda a_{m} a_{n}-a_{m+n-1}\right|}{|\lambda m n-m-n+1|} \leq \frac{\left|a_{m} a_{n}\right|}{m n} \frac{|\lambda| m n}{|\lambda m n-m-n+1|}+\frac{\left|a_{m+n-1}\right|}{m+n-1} \frac{m+n-1}{|\lambda m n-m-n+1|},
$$

where the right-hand side converges to $\alpha^{2}$ in view of Hayman's regularity theorem. Analogously, we can use the triangle inequality to get a lower bound converging to $\alpha^{2}$. Hence (15) follows.

The Koebe function clearly shows that $B_{m, n}(\lambda) \geq|\lambda m n-m-n+1|$. Using the customary notation $A_{n}=\sup _{f \in S}\left|a_{n}\right|$, we have

$$
1 \leq \frac{B_{m, n}(\lambda)}{|\lambda m n-m-n+1|} \leq \frac{|\lambda| A_{m} A_{n}+A_{m+n-1}}{|\lambda m n-m-n+1|} \rightarrow 1,
$$

when $(m, n) \rightarrow(\infty, \infty)$.
As is usual [5, Chapter 2], by a rotation of a function $f$ in $S$ we mean the function $f_{c}(z)=\bar{c} f(c z),|c|=1$, which is again in $S$. Note that the rotations of the Koebe function give equality in Zalcman's conjecture.

Corollary 9. If $f \in S$ is not a rotation of the Koebe function, then for every $\delta \in\left(0,1-\alpha^{2}\right)$ there exist $m_{0}$ and $n_{0}$ in $\mathbb{N}$ (which depend on $f$ ) such that

$$
\left|\lambda a_{m} a_{n}-a_{m+n-1}\right| \leq(1-\delta)|\lambda m n-m-n+1|,
$$

for all $m \geq m_{0}, n \geq n_{0}$.
Some equivalent reformulations of the Zalcman conjecture. For the sake of simplicity, we treat only the original conjecture: $\left|a_{n}^{2}-a_{2 n-1}\right| \leq(n-1)^{2}$. We first recall that, if assumed true for all $n$, it easily implies the Bieberbach conjecture (now de Branges' theorem). Since the proof of this implication for one value of $n$ uses the validity of the conjecture for another $n$, in order to avoid this discussion in the sequel, we shall simply take for granted the Bieberbach conjecture for odd integers: $\left|a_{2 n-1}\right| \leq 2 n-1$. With this in mind, the Zalcman conjecture can be reformulated in several ways.

THEOREM 10. Let $f \in S$ be fixed, $f(z)=z+\sum_{k=2}^{\infty} a_{k} z^{k}$, and let $n \geq 2$ be arbitrary. Then the following statements are equivalent:
(a) The Zalcman conjecture holds: $\left|a_{n}^{2}-a_{2 n-1}\right| \leq(n-1)^{2}=n^{2}-(2 n-1)$;
(b) $\left|a_{n}^{2}-t a_{2 n-1}\right| \leq n^{2}-t(2 n-1)$ for all $t \in[0,1]$;
(c) $\left|a_{n}^{2}-a_{2 n-1}\right|+r\left|a_{2 n-1}\right| \leq(n-1)^{2}+r(2 n-1)$ for all $r>0$;
(d) $\left|a_{n}^{2}-w a_{2 n-1}\right| \leq(n-1)^{2}+|w-1|(2 n-1)$ for all $w \in \mathbb{C}$.

Proof. We will show that $(\mathrm{b}) \Rightarrow(\mathrm{a}) \Rightarrow(\mathrm{c}) \Rightarrow(\mathrm{d}) \Rightarrow(\mathrm{b})$. Of course, other schemes of proof are also possible.
(b) $\Rightarrow$ (a). This implication is trivial.
(a) $\Rightarrow$ (c). Suppose that (a) holds. In view of the inequality $\left|a_{2 n-1}\right| \leq 2 n-1$, we deduce directly from (a) that

$$
\left|a_{n}^{2}-a_{2 n-1}\right|+r\left|a_{2 n-1}\right| \leq(n-1)^{2}+r(2 n-1)
$$

for all $r>0$.

$$
\begin{aligned}
& (\mathrm{c}) \Rightarrow(\mathrm{d}) \text {. Suppose } \\
& \qquad\left|a_{n}^{2}-a_{2 n-1}\right|+r\left|a_{2 n-1}\right| \leq(n-1)^{2}+r(2 n-1)
\end{aligned}
$$

holds for all $r>0$ (hence, by taking limits, also for $r=0$ ). Let $w$ be arbitrary. If $w=1$ then (d) follows from the assumption for $r=0$. For every other value of $w$ there is a positive $r$ such that $|w-1|=r$ and we get

$$
\begin{aligned}
\left|a_{n}^{2}-w a_{2 n-1}\right| & =\left|a_{n}^{2}-a_{2 n-1}+(1-w) a_{2 n-1}\right| \\
& \leq\left|a_{n}^{2}-a_{2 n-1}\right|+r\left|a_{2 n-1}\right| \\
& \leq(n-1)^{2}+r(2 n-1) \\
& =(n-1)^{2}+|w-1|(2 n-1),
\end{aligned}
$$

and (d) is proved.
$(\mathrm{d}) \Rightarrow(\mathrm{b})$. This follows readily by taking $w=t \in[0,1]$.
Several remarks are in order to show that Theorem 10 may shed some new light on the problem.

- In view of Theorem 10, proving the Zalcman conjecture amounts to proving any of the equivalent statements while disproving it would amount to finding one single example of a function which does not satisfy one of the inequalities (b), (c), or (d) for one single value of $t, r$, or $w$ respectively.
- Statement (b) in the theorem had already been verified for the typically real functions and follows from [1, Theorem 1].
- The fact that Bieberbach's conjecture is true means that (d) holds for $w=0$. If Zalcman's conjecture were to be true, we would have many more new inequalities such as, for example,

$$
\left|a_{n}^{2}-2 a_{2 n-1}\right| \leq n^{2},
$$

obtained by taking $w=2$ in (d).

- We also note that the validity of Bieberbach's conjecture readily implies that (d) is true for any $w=-M$, where $M$ is real and positive; indeed:

$$
\left|a_{n}^{2}+M a_{2 n-1}\right| \leq n^{2}+M(2 n-1)=(n-1)^{2}+(M+1)(2 n-1) .
$$

However, we do not know whether (d) is true in general for any other value of $w$ except for those in $(-\infty, 0]$. So there appears to be a significant gap between Bieberbach and Zalcman.

Three related but weaker conjectures. At this point it seems natural to formulate three closely related conjectures. They could be of interest since they are both weaker than Zalcman's but each of them also implies the Bieberbach conjecture.

In relation to condition (b) of our preceding theorem, for a given value $t$ in $[0,1]$ we will denote by $\left(B_{t}\right)$ the following statement:

$$
\begin{equation*}
\left|a_{n}^{2}-t a_{2 n-1}\right| \leq n^{2}-t(2 n-1) \tag{t}
\end{equation*}
$$

for all $f \in S$ with $f(z)=z+\sum_{k=2}^{\infty} a_{k} z^{k}$, and all $n \geq 2$. Thus, we can formulate the first weak version of the Zalcman conjecture as follows.

Conjecture 1. There exists $t \in(0,1]$ such that $\left(B_{t}\right)$ holds.
It is not clear in any obvious way that this statement is true. However, $\left(B_{0}\right)$ is precisely the Bieberbach conjecture and we know it is true. Thus, the set of all $t \in[0,1]$ for which $\left(B_{t}\right)$ holds is non-empty. It is easy to see that this set is closed as the defining condition contains a non-strict inequality. It is also convex; indeed, if $\left(B_{s}\right)$ and $\left(B_{t}\right)$ hold and $\alpha$, $\beta \in[0,1]$ with $\alpha+\beta=1$ then clearly

$$
\begin{aligned}
\left|a_{n}^{2}-(\alpha s+\beta t) a_{2 n-1}\right| & \leq \alpha\left|a_{n}^{2}-s a_{2 n-1}\right|+\beta\left|a_{n}^{2}-t a_{2 n-1}\right| \\
& \leq \alpha\left(n^{2}-s(2 n-1)\right)+\beta\left(n^{2}-t(2 n-1)\right) \\
& =n^{2}-(\alpha s+\beta t)(2 n-1)
\end{aligned}
$$

hence ( $B_{\alpha s+\beta t}$ ) is also true. Thus, it seems natural to consider the quantity $T=\sup \{t \in$ $[0,1]:\left(B_{t}\right)$ is true $\}$. With this notation, the Zalcman conjecture claims that $T \geq 1$, while the weak Zalcman conjecture only claims that $T>0$.

Now consider the situation when condition (c) in Theorem 10 holds only for some $r>0$. So for a fixed $r>0$ we can consider the statement $\left(C_{r}\right)$ :
$\left(C_{r}\right)$

$$
\left|a_{n}^{2}-a_{2 n-1}\right|+r\left|a_{2 n-1}\right| \leq(n-1)^{2}+r(2 n-1),
$$

for all $f \in S$ with $f(z)=z+\sum_{k=2}^{\infty} a_{k} z^{k}$, and all $n \geq 2$. This clearly gives rise to the second weak version of the Zalcman conjecture.

Conjecture 2. There exists $r \in[0,1]$ such that $\left(C_{r}\right)$ holds.

It also makes sense to consider a weaker version of condition (d) in Theorem 10. For a fixed $r$, say $r \in[0,1]$, consider
$\left(D_{r}\right) \quad\left|a_{n}^{2}-w a_{2 n-1}\right| \leq(n-1)^{2}+|w-1|(2 n-1), \quad$ for all $w$ with $|w-1|=r$, for all $f \in S$ with $f(z)=z+\sum_{k=2}^{\infty} a_{k} z^{k}$, and all $n \geq 2$. Thus, we have the third weak version of the Zalcman conjecture.

Conjecture 3. There exists $r \in[0,1]$ such that $\left(D_{r}\right)$ holds.
The following relationship exists between the conjectures mentioned.

THEOREM 11. Assume only a weaker statement than the Bieberbach conjecture, for example, Littlewood's theorem [5, Theorem 2.8]: $\left|a_{n}\right|<$ en, for all $n \geq 2$. Under these assumptions we have:
(a) The Zalcman conjecture implies Conjecture 3.
(b) Conjecture 3 implies Conjecture 2.
(c) Conjecture 2 implies Conjecture 1 (with $t=1-r$ ).
(d) Conjecture 1 implies the Bieberbach conjecture.
(e) All weak conjectures: Conjecture 1, Conjecture 2, and Conjecture 3 are asymptotically true. For example, iff is a function in $S$ with Hayman index $\alpha$, and $t \in[0,1]$ then

$$
\begin{equation*}
\lim _{n \rightarrow \infty} \frac{\left|a_{n}^{2}-t a_{2 n-1}\right|}{n^{2}-t(2 n-1)}=\alpha^{2} . \tag{15}
\end{equation*}
$$

Proof. (a) This implication is trivial.
(b) If Conjecture 3 is true, then for the corresponding value of $r$ we have

$$
\left|a_{n}^{2}-w a_{2 n-1}\right| \leq(n-1)^{2}+r(2 n-1)
$$

for all $w$ on the circle $\{w:|w-1|=r\}$. If $a_{n}-a_{2 n-1} \neq 0$ and $a_{2 n-1} \neq 0$ we can choose a (unique) $w$ on this circle with $\arg w=\arg \left(a_{n}^{2}-a_{2 n-1}\right)-\arg a_{2 n-1}$ so as to obtain

$$
\left|a_{n}^{2}-w a_{2 n-1}\right|=\left|a_{n}^{2}-a_{2 n-1}+(1-w) a_{2 n-1}\right|=\left|a_{n}^{2}-a_{2 n-1}\right|+r\left|a_{2 n-1}\right|
$$

and $\left(C_{r}\right)$ follows. If any of the values $a_{n}^{2}-a_{2 n-1}, a_{2 n-1}$ is zero, the statement also holds trivially.
(c) Assume that Conjecture 2 is true. For the corresponding $r \in[0,1]$, consider $t=$ $1-r \in[0,1]$. Then by the triangle inequality

$$
\begin{aligned}
\left|a_{n}^{2}-t a_{2 n-1}\right| & \leq\left|a_{n}^{2}-a_{2 n-1}\right|+r\left|a_{2 n-1}\right| \\
& \leq(n-1)^{2}+r(2 n-1) \\
& \leq n^{2}-t(2 n-1)
\end{aligned}
$$

which proves that Conjecture 1 is true.
(d) To show that Conjecture 1 implies the Bieberbach inequality, we follow the idea of Brown and Tsao from [1]. Begin with a weaker bound for the $n$-th coefficient, say $\left|a_{n}\right| \leq$ $C n$, for some $C>1$, and then improve on it using condition $\left(B_{t}\right)$. As was mentioned, we can start off from Littlewood's theorem and $C=e$. Note that

$$
t \leq 1<\frac{n^{2}}{2 n-1}, \quad \text { for all } n \geq 2
$$

Hence

$$
\begin{aligned}
\left|a_{n}\right|^{2} & \leq\left|a_{n}^{2}-t a_{2 n-1}\right|+t\left|a_{2 n-1}\right| \\
& \leq n^{2}-t(2 n-1)+C t(2 n-1) \\
& =n^{2}+t(C-1)(2 n-1) \\
& \leq C n^{2} .
\end{aligned}
$$

Hence, $\left|a_{n}\right| \leq \sqrt{C} n$. Iterating this procedure, we obtain $\left|a_{n}\right| \leq C^{2^{-k}} n$ for all positive integers $k$, which yields $\left|a_{n}\right| \leq n$.
(e) The proof is quite similar to that of Theorem 8 so we omit it.

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