SIforAGE

SOCIAL INNOVATION RESEARCH PRIZE

2014

Application form

This form should be returned to Joana_Mendonca@iscte.pt
Deadline: 31 December 2014
### SECTION I. BASIC INFORMATION

<table>
<thead>
<tr>
<th>1. Applicant</th>
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<tbody>
<tr>
<td><strong>Name of institution</strong></td>
<td>CENTRO CONVIVENCIA COOPERATIVO</td>
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<tr>
<td><strong>Country</strong></td>
<td>SPAIN</td>
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<tr>
<td><strong>Region/locality within country</strong></td>
<td>COMUNIDAD AUTÓNOMA DE MADRID</td>
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<tr>
<td><strong>Type of institution</strong></td>
<td>COOPERATIVE SOCIAL WELFARE</td>
</tr>
<tr>
<td><strong>Address of institution</strong></td>
<td>CENTRO DE MAYORES. Avda. Labradores, 24; Despacho 9, 1ª Planta. 28760 - TRES CANTOS. Madrid (SPAIN)</td>
</tr>
<tr>
<td><strong>Project title</strong></td>
<td>PROYECTO DE DISEÑO, CONSTRUCCIÓN Y GESTIÓN DEL CENTRO DE CONVIVENCIA</td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td><a href="mailto:CENTROCONVIVENCIA@TRESCANTOS.com">CENTROCONVIVENCIA@TRESCANTOS.com</a></td>
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<th>2. Contact person (project manager)</th>
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<tbody>
<tr>
<td><strong>Mr/Mrs/Ms/Dr</strong></td>
<td>Mr</td>
</tr>
<tr>
<td><strong>Family name(s)</strong></td>
<td>Bastante Sicilia</td>
</tr>
<tr>
<td><strong>First name(s)</strong></td>
<td>Agustín</td>
</tr>
<tr>
<td><strong>Title</strong></td>
<td>Ingeniero, Antropólogo &amp; Doctorando UAM</td>
</tr>
<tr>
<td><strong>Mailing address</strong></td>
<td>Agustín Bastante Sicilia. Sector Pintores 26, 4º Izqd. 28760 - Tres Cantos. Madrid (Spain)</td>
</tr>
<tr>
<td><strong>Phone number/fax</strong></td>
<td>+3491 8030107 / +34 650014171</td>
</tr>
<tr>
<td><strong>Email</strong></td>
<td><a href="mailto:basicag@gmail.com">basicag@gmail.com</a>; agustí<a href="mailto:n.bastante@estudiante.uam.es">n.bastante@estudiante.uam.es</a></td>
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<th>3. Award category</th>
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<tr>
<td>☑ Housing solutions for agers</td>
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<td></td>
<td>ICT solutions for improving quality of life</td>
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<td>Solutions for social participation of agers</td>
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<td>Urban planning</td>
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<td></td>
<td>Health and well-being</td>
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<th>4. List of annexes (presented in addition to the application form)</th>
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<tbody>
<tr>
<td>1. PLAN DE VIABILIDAD DEL CENTRO.pdf</td>
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<td>2. CENTRO_CARTEL Y TEXTO.pdf</td>
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<tr>
<td>3. CRONOGRAMAS DE CENTRO Y TESIS.pdf</td>
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<td>4. DAFO COMPARATIVO CENTRO.pdf</td>
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<tr>
<td>5. Planos de avance del anteproyecto.pdf</td>
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## SECTION II. PRESENTATION OF THE PROJECT

### 2.1. DESCRIPTION AND OBJECTIVES

**Maximum number of words: 200**

| 5. Give a brief description of the project. | The CENTRO DE CONVIVENCIA (COHOUSING CENTER or Retirement villages) are generically thought a care-housing model other than ordinary nursing homes, by means of which solutions are being sought concerning ageing as an active process expected to be carried out and also enhanced by the human subjects involved through their autonomous taking part of it, all this for the sake of encouraging living together and social relationship, both according to their very needs. The aim is to face both problems stemmed from pathologies associated with ageing process, and emotional conflicts caused by the subject’s being kept distant from his / her family circle and social environment; this is to be achieved by foresting living-together, self-management and participation within a social environment freely chosen. Hence, the relations maintained by the generation spectrum with the surroundings and the auxiliary tools made available by the Public Organizations, are able to improve ager quality of life. The concept of nursing home, adressing a passive-dependent resident house as a place to stay, should be surpassed and replaced by that of COHOUSING CENTER, meant as a place for being or where the desire is going on being, so that one can enjoy the opportunities life may still provide, as well as gets ready for facing further stages demanding the personal assistance of others. |
| 6. What are the objectives of the project? | **General Objective 1:** To bring about a framework for agers’ living together enabling them, now grown true protagonists, to assume their own way as for the ageing process, drawing it in accordance with their wishes but also their real possibilities. |

Dar una breve descripción del proyecto.
| General Objective 2: To achieve a living-together system which, proving to be flexible to the subjects’ both physical and mental progressive ageing, allows to control the expenses derived from the specific grades of dependence or extra-care, this spending being drawn proportional to the income obtained either by caregivers/people involved or social organizations.  
Specific Objective 1: To build an All-Purpose Residential Center comprising all urban, architectural and technical issues necessary for fulfilling the demands that might arise during the ageing process, together with observing the Technical Regulations set by the Law on Dependant Persons in force. 
Specific Objective 2: To bring about, hold and support the cultural, technical and social structure aimed to giving satisfaction to the needs of the partners involved in the project. |
|---|
| **Objetivo General 1:** Crear un modelo de convivencia entre personas mayores, en la que ellas mismas sean protagonistas de su propia forma de envejecimiento, controlando y dirigiendo la situación en la medida de sus deseos y posibilidades.  
**Objetivo General 2:** Alcanzar un método de convivencia que a la vez que pueda adaptarse al progresivo envejecimiento físico y cognitivo de las personas, permita controlar los gastos asociados a los diferentes niveles de dependencia, adaptándolos a los ingresos obtenidos por participes y entidades sociales.  
**Objetivo Específico 1:** Construir un Centro Residencial Polivalente que reúna todos los elementos arquitectónicos, urbanísticos y técnicos precisos para satisfacer las necesidades que puedan plantearse durante el envejecimiento, a la vez que, se cumplan las Ordenanzas Técnicas marcadas por la Ley de Dependencia vigente.  
**Objetivo Específico 2:** Crear, mantener y soportar la estructura cultural, técnica y social necesaria para satisfacer las necesidades de los socios comprometidos con el proyecto. |
| **7. Why is your project an example of social innovation?** Please describe what challenges are being addressed by the project.  
¿Por qué es su proyecto un ejemplo de innovación social? Por favor, describa qué desafíos están siendo abordados por el proyecto. |
| Innovation owns its coming up to the very experience of an retired person whose thesis for his Doctorate of Social Anthropology was based both upon genuine and specific documentation and, on its most practical line of research, the whole task of creation of the COHOUSING CENTER, as well as the steps consequently arisen while working on its coordination, promotion and management, besides the contact network activated with all the public and private organizations involved in the process.  
The project comes from a sector of the civil population forced to face a contemporary social problem only partially solved by the State of comfort and well-being. We are, as agers, dealing with hard challenges among which the most serious is that of the restricted resources at our or the social organizations’ disposal in order to face our ageing process but also keeping our personal attitudes healthy. The following are some of the derived motives for conflict defying us: |
- Agers suffering from not well defined clinical pathologies are but delaying the true situation they will, sooner or later, have to inevitably assume and treat.
- The active role of agers consists in making known and encouraging formal education all along a lifetime.
- Past and coming generations and their mutual relationship suffer the effects of cultural changes imposed by society. This project is thought to be working for reducing the impact of family disintegration, and for promoting new ways of relation between the individual and his / her family circle and social environment (green houses, the living together with medical students, public Medical Centers becoming an integrated part of the respective urbanization).
- To make known the project among people and the interested organizations.
- To achieve to persuade the very administrations involved, their lazy responses being, thus, overcome by finding a way around the bureaucratic obstacles.
- To consider and to analyze the conflicts aroused by the very living-together in order to make adaptable and to modify ways of behaving which could ever exert a bad influence on the process itself.

La innovación emerge de la propia experiencia obtenida y documentada en la tesis doctoral en Antropología Social de una persona mayor, que utiliza como herramienta pragmática, todo el proceso de creación del CENTRO DE CONVIVENCIA, y las experiencias que se derivan de su coordinación promoción, gestión y relación con todos los entes públicos y privados involucrados en el proceso.

El proyecto emana de un sector de población de la sociedad civil, obligada a enfrentarse a un problema social contemporáneo, parcialmente resuelto por el Estado de bienestar.

Los desafíos más importantes a los que nos enfrentamos, son todos aquellos que tenemos que asumir las personas mayores para hacer frente a nuestras propias actitudes para hacer frente al envejecimiento y los limitados medios puestos a disposición, para ello, de las entidades sociales:

- Las personas mayores sin patologías clínicas definidas, retrasan la realidad a la que, tarde o temprano, tendrán que enfrentarse.
- La participación de las personas mayores, pasa por divulgar e incentivar la educación permanente a lo largo de toda la vida.
- Las relaciones intergeneracionales, se ven afectadas por los cambios culturales impuestos por la sociedad. El proyecto trabaja en reducir el impacto de la desigualdad familiar, y en promover nuevas formas de relacionar a las personas con su entorno familiar y social (green houses, convivencia con estudiantes de medicina, integración de un Centro de Salud en la misma urbanización).
- Divulgar el proyecto entre la población y organismos afectados.
- Convencer y vencer las lentas respuestas de las respectivas administraciones involucradas.
- Estudiar y analizar los conflictos derivados de la propia convivencia para adaptar y corregir formas de comportamiento que pudieran influir negativamente en el proceso.

... ... ... ... ... ...
8. Project duration (start- and end-date)
Duración del proyecto (inicio y fecha final)
3 years (2014’s end up to 2017). See also Annexe 3: Schedules for the development of the COHOUSING CENTER and Doctorate Thesis.

9. What are your expectations regarding your participation in The SIforAGE Prize for Social Innovation Research?
¿Cuáles son sus expectativas con respecto a su participación en el Premio SIforAGE de Investigación para la Innovación Social?
The main prospect is that of helping to make known the project’s range and dimension both within social and academic spheres, thus reverting the reluctant position observed as a result of viewing in it just an utopian enterprise.
La expectativa fundamental es la de contribuir a divulgar el proyecto en el ámbito social y académico, también el respaldo que se obtendría para vencer algunas de las reticencias detectadas como consecuencia de calificar como utópico al propio proyecto.

2.2. FINANCING

10. Indicate the total cost of the project.
Indique el costo total del proyecto.
The total cost of the project estimated up to the starting-up is 6.303.297 €. This amount does not include the rights upon the plots of land, what is at present in negotiation with the local City Council. It is intended to get access to them adjusting the plan to the Government Endowment Funds or like, that is, local City Council property regimen authorizing the temporary use of the land to all the joined partners.
El costo total estimado del proyecto hasta el inicio de la puesta en servicio es de 6.303.297 € sin incluir el acceso a los terrenos, que en el momento de redactar esta solicitud, se está negociando, para su acceso en régimen de Dotacional o Similar, es decir, régimen propiedad del Ayuntamiento y usufructo temporal mancomunado de los socios.

11. Specify the source(s) for funding of the project and the related amounts.
Especifique la fuente (s) para la financiación del proyecto y las cantidades relacionadas.
More than 40 founder-partners (covering 20 of the the 60 flats being planned), with self-financing capability, are to drive the project to start once the ground is eventually obtained. The rest will be financed both through Ethical Banking and the potencial partners who are to join the project as works go ahead. The amount for each flat (installations and shared basic services included) is estimated at 105.055 €.
Se dispone de más de 40 socios fundadores (para unos 20 de los 60 apartamentos que se proyectan) que disponen de autofinanciación y que permitirá iniciar el proyecto una vez conseguido el suelo. El resto se financiará a través de la Banca Ética, y con los socios que habrán de incorporarse durante el transcurso de las obras. El importe previsto por apartamento (incluidos las instalaciones y servicios comunes) es de 105.055 €.

2.3. EVALUATION
| 12. Is there an ex-ante evaluation of the benefits of your project? Please specify the chosen indicators. | A project Viability Plan has been made (see Annex 1), as well as a DAFO diagram (see Annex 4), where relevant variables are fully detailed and pondered as well by contrasting them with those intervening in other Housing types.  
Se dispone de un Plan de Viabilidad del proyecto (ver Anexo 1), así como de un diagrama DAFO (ver Anexo 4) en el que se explicitan las variables que intervienen comparándolas con otras tipologías de Residencias. |
| --- | --- |
| 13. How many persons will be directly/indirectly impacted by your project? Please give details. | According to our estimates, the agers to be directly involved in the project is 110 in number (being occupied 60 flats: 50 by couples, 10 by single residents).  
The staff undertaking tasks as assistance, care, maintenance, auxiliary service management, is estimated in some 30 persons, not all full-time employees though. This item is not considering workers indirectly performing tasks through the Social Security agency. Relations held between different generations will enable – through the cooperation of Autonomous University of Madrid (Universidad Autónoma de Madrid) - a straight contact with 6 nursing and medical students who are expected to stay at the Village under practical training regimen.  
A deeper social compromise is to be certainly fostered within a considerable area of the population by means of the cooperation of citizens, relatives and friends linked to agers living at the very town which welcomes the project, as well as the urban horticulture project foreseeable as a natural annexe to the COHOUSING CENTER (including accommodation for people engaged).  
El número de personas mayores directamente implicadas en el proyecto se estima en 110 (60 apartamentos: 50 ocupados por parejas y 10 individuales).  
El personal directamente implicado en las labores de asistencia, cuidados, mantenimiento, gestión de los servicios auxiliares, se estima en unas 30 personas, aunque no todas lo realizarían a tiempo completo. En este apartado no están incluidas las personas que indirectamente, prestaran servicios a través de los servicios de la Seguridad Social.  
Las relaciones Intergeneracionales, permitirán el acceso directo mediante la colaboración con la Universidad Autónoma de Madrid de 6 estudiantes de enfermería y medicina, que residirán en CENTRO realizando prácticas.  
La colaboración ciudadana, los familiares y amistades de las personas mayores que habitan en la misma ciudad en la que se integra el proyecto, así como, las relaciones intergeneracionales del proyecto de horticultura urbana unida al alojamiento que en paralelo se pretende anexar al CENTRO DE CONVIVENCIA, fomentaran, sin lugar a dudas, la implicación indirecta de un importante sector de población, que a la vez, contribuirá a mejorar las relaciones y convivencia entre las personas mayores directamente implicadas. |
14. How do you assess the transferability of your research project to another European country?

¿Cómo valora la posibilidad de transferir su proyecto de investigación a otro país europeo?

The project is itself the pragmatic tool in the research work CIVIL SOCIETY AND NEW SOCIAL MOVEMENTS, it also being used in the Doctorate Thesis, FROM ACTIVE AGEING TO COMPLETE DEPENDENCE: ECONOMIC, POLITICAL, SOCIAL AND CULTURAL FACTORS WHICH COULD LIKELY EXERT THEIR INFLUENCE IN PEOPLE’S ATTITUDE IN THE FACE OF THEIR OWN AGEING. The main aim of this research work is to bring about a model for ageing which should be able to be transferred to various spheres in society. Both own experimental results, produced in Spain up today, and those obtained abroad feed it, and the peculiar dynamism operating on its hypothesis, procedures and conclusions harbours a further rich interchange between the countries engaged.

El proyecto en sí mismo, es la herramienta pragmática de la Línea de investigación: SOCIEDAD CIVIL Y NUEVOS MOVIMIENTOS SOCIALES que utiliza la Tesis Doctoral: DEL ENVEJECIMIENTO ACTIVO A LA DEPENDENCIA TOTAL: FACTORES ECONÓMICOS, POLÍTICOS, SOCIALES Y CULTURALES QUE PUDIERAN INFLUIR EN LA ACTITUD DE LAS PERSONAS PARA AFRONTAR SU PROPIO ENVEJECIMIENTO. Esta investigación, persigue como objetivo fundamental, encontrar un modelo de envejecimiento que pudiera extrapolarse a distintos ámbitos de la sociedad. Se nutre de las experiencias de otros países y de las propias desarrolladas hasta la fecha en España, y por supuesto, sus resultados, podrían servir para el intercambio de experiencias en el ámbito internacional.

15. How can you demonstrate that your research project is an example of positive experiences in active participation within society?

¿Cómo puede demostrarse que su proyecto de investigación es un ejemplo de experiencias positivas de participación activa dentro de la sociedad?

As it was already stated, the project comes from a sector of the civil society forced to face a contemporary social problem; besides, the latter opened aside another line of research concerning the ageing process developed from the interacting autonomy to the entire dependence, enhancing, in Giménez Romero’s words, the living-together not free from conflict (Giménez Romero, C. 2006) led by all the persons involved and their environment. That is itself a form of active participation, in which the actors are previously engaged through their work, supportive contribution and financing. However, it cannot be a priori taken for granted that the eventual result will cast a positive experience, even though it is worth making efforts to reach it and holding out the hope of achieving the goal: Growing old, but dignifying that demanding stage of our life.

Como ya se sostuvo antes, el proyecto emana de un sector de la sociedad civil obligado a enfrentar un problema social contemporáneo; además, éste abre lateralmente otra línea de investigación abocada al proceso de envejecimiento desarrollado desde la autonomía interactiva hasta la completa dependencia, potenciando, en palabras de Giménez Romero, la convivencia no exenta de conflicto (Giménez Romero, C. 2006) llevada adelante por todas las personas involucradas y su entorno. Ello es, en sí mismo, una forma de participación activa, en la cual los
16. How can you demonstrate that your research project has impacted positively on aged society, their families, and caregivers?

The project provides a different way of facing ageing. It anticipates to the inevitable, but counting upon the enthusiastic engagement of the very protagonists, when these are still in time for making decisions by their owns. The results will certainly prove how positive is its impact on the persons involved and society; otherwise, they should serve to bring out distorting factors with the porpuse of applying corrective measures and improving the system that has been put forward.

17. Do you authorise SIforAGE to make use of the data provided in this application form in order to promote your research project, with no commercial purpose?

The answer is implicit in the primary goal of access to prize: Disseminate research project to boost the model of coexistence.

**OTHER COMMENTS**
We express our support for the presentation of the draft Social Innovation for an Active and Healthy Ageing, without acquiring any commitment in this regard:

Manifestamos nuestro apoyo a la presentación de este proyecto de Innovación Social para un Envejecimiento Activo y Saludable, sin adquirir compromiso alguno al respecto:

Public Administration

Ayuntamiento de Tres Cantos

D. Ismael Llorente Villacorta
(Concejal de Participación Ciudadana)
Ayuntamiento de Tres Cantos
Plaza del Ayuntamiento, 1
28760-Tres Cantos, Madrid, Spain

Research Institution

Universidad Autónoma de Madrid

Dª Pilar Monreal Requena
Profesora Titular de Antropología.
Departamento de Antropología y Pensamiento Filosófico Español.
Facultad de Filosofía y Letras.
Universidad Autónoma de Madrid.
Ciudad Universitaria de Cantoblanco, 28049 Madrid, Spain

Civil Society Organization

C3 & 30

D. Antonio Ascanio Montilla
Secretario
Centro de Convivencia Cooperativo e.coop.
CENTRO DE MAYORES
Avda. Labradores, 24; Despacho 9, 1ª Planta.
28760 - Tres Cantos, Madrid, Spain
centro.convivencia@toscantos.com
Once you have completed the application form, please convert it into a .pdf document and submit it for approval and signature to your organisation. Please submit to SIforAGE the electronic .doc document in addition to the signed .pdf document.

AWARDING PROCEDURE:

1. Deadline for application: 31 December 2014
2. Eligibility screening by ISCTE: 1-15 January 2015
3. 1st review by the jury members and pre-selection of a group of applicants: 16 January to 15 February 2015
4. 16 March to 15 April 2015: Interviews of the pre-selected applicants by the jury
5. 15 May 2015: Final deliberation and decision by the jury

CONTACT:

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☎ +351 919 541 661 / e-mail: Joana_Mendonca@iscte.pt
RULES AND REGULATIONS

Article 1  ISCTE – Lisbon University Institute - Avª das Forças Armadas, 1649-026 Lisboa, Portugal - is the SIforAGE partner responsible for the organization of the Prize for Social Innovation Research.

Article 2  The objective of the award is to identify and highlight best practices in active participation within society in research projects, and their impact on older society, their families, and caregivers.

Article 3  Participation in the award is free of charge. The application form can be downloaded from the SIforAGE website (www.siforage.eu).

Article 4  The award is open to all of three types of European institutions: public administrations, research institutions, and civil society organizations.

Article 5  Each research project entered for The SIforAGE Prize must be presented in conjunction with at least three consortium partners, that is, one consortium partner from each of the following types of institution: 1) Public Administration; 2) Research Institution; and 3) Civil Society Organisation. Eligible initiatives can include actions, strategies, programmes, projects, etc.

Article 6  All applicants will receive confirmation by email upon reception of their application form.

Article 7  Complete applications must include all pages of the application package. Support documents can be added as annexes to the application forms. The application package includes the document in MS-WORD format (not signed) together with the signed form as a scanned .pdf file. These should be sent by email to Joana_Mendonca@iscte.pt. The size of files sent by email is limited to 5GB. If the number of annexes exceeds this weight, the application should be sent by post. The deadline for application entries is stipulated on the application form.

Article 8  The application form must be filled in in English.

Article 9  Annexes are sent at the applicant's discretion.

Article 10  The projects will be evaluated by three independent experts, who are members of the Advisory Committee of The SIforAGE Project.

Article 11  Three projects will be selected for the Prize.

Article 12  Applications will be reviewed by ISCTE for eligibility. Incomplete or unclear applications may be rejected at that stage. The applicants will be informed if their project is considered ineligible. The application forms will then be referred to the jury for a two-step selection.

Article 13  All contestants accept the rules and regulations of The SIforAGE Prize. The jury’s decision is final. There is no right of appeal.

Article 14  All collected information will be kept strictly confidential and will be used exclusively for the purposes of awarding the present Prize, unless stated otherwise on the Application Form. It will be proposed that the winners display a “project summary page,” created by SIforAGE, on their institutional websites.

Article 15  SIforAGE reserves the right to interrupt, postpone, prolong or cancel the award in the event of situations or circumstance beyond the control of SIforAGE.